FIELD OPERATIONS
BOOKING REPORTS
* FINAL *

Date: **12/02/96**
Region: **All**
Division Manager/Supervisor: **Tom Kier**
Film: **101 Dalmatians**
Company: **Walt Disney Pictures**
Type of Screening: **; WOM; Promo; Press; Other**

Market	ADI	Date/Time	Theatre	# Of Seats	Promo Partners (If Applies)	Cost of Screening
New York	1	10/25 07:00 PM	Cinema 1	535	Junket Press	$5,000.00
		10/26 07:00 PM	Cinema 1	535	Junket Press	$7,500.00
		11/19 07:30 PM	Lincoln Sq 12	898	National Promotional Partners	$2,700.00
		11/21 05:00 PM	Lincoln Sq 12	898	ABC Radio Network	$2,700.00
		11/22 08:00 PM	Crown Plaza-Greenwich	560	Greenwich Library Development Fund Benefit	$4,200.00
		11/23 08:30 AM	Bedford Playhou	565	Bedford School Benefit	$500.00
		11/23 10:30 AM	Bedford Playhou	565	Bedford School Benefit	$500.00
Los Angeles/Orange County	2	11/19 07:30 PM	AMC MainPlace	436	National Promotional Partners	$750.00
		11/19 07:30 PM	GCC Galaxy	1416	National Promotional Partners	$4,750.00
		11/19 07:30 PM	GCC Glendale	565	National Promotional Partners	$1,400.00
		11/22 07:30 PM	Metro Arlington	2200	Benefit/Dalmatian Dreams	$0.00

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Los Angeles/Orange County	2	11/23 07:00 AM	Mr. Lincoln's Theatre at Disneyland	500	KABC-TV winners	$1,000.00
		11/25 07:30 PM	AMC Burbank 14	500	The Disney Channel/Marcus Cable winners	$1,250.00
		11/26 07:00 PM	Pacific's El Capitan Theatre	800	Latin Publications winners	$2,000.00
		11/26 07:30 PM	GCC Galaxy	730	KLOS-FM Winners; KABC-AM Winners	$2,600.00
		11/30 09:00 AM	Edwards Metro Pointe Stadium 12 Cinemas	823	The Orange County Register winners; and KEZY-FM winners	$2,000.00
Chicago	3	11/18 04:00 PM	Cineplex-Odeon Mc Clurg Court Cinemas	200	"Siskel & Ebert; " Chicago A and B Press; select word-of-mouth contacts.	$350.00
		11/19 09:00 AM	Cineplex-Odeon Oakbrook Cinemas 1-4	672	McDonald's Corporate Screening (Please note: This will be in 2 screens (#1 & 2) for a total of 672 seats.)	$250.00
		11/19 11:00 AM	Cineplex-Odeon Oakbrook Cinemas 1-4	672	McDonald's Corporate Screening (Please note: This will be in 2 screens (#1 & 2) for a total of 672 seats.)	$250.00
		11/19 03:00 PM	Cineplex-Odeon Oakbrook Cinemas 1-4	672	McDonald's Corporate Screening (Please note: This will be in 2 screens (#1 & 2) for a total of 672 seats.)	$250.00
		11/19 07:30 PM	Cineplex-Odeon One Schaumburg Place	540	National Promo Partners; Chicago Parent Magazine	$650.00
		11/23 10:00 AM	Cineplex-Odeon Oakbrook Cinemas 1-4	672	McDonald's Corporate Screening (Please note: This will be in 2 screens (#1 & 2) for a total of 672 seats.)	$450.00

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Chicago	3	11/23 10:00 AM	Sony Theatres - Pipers Alley	457	Benefit screening for Metropolitan Family Services	$350.00
		11/23 10:30 AM	Cineplex-Odeon Oakbrook Cinemas 1-4	510	McDonald's Corporate Screening (In Theatres 3 & 4)	$550.00
		11/25 03:30 PM	Sony Theatres - Pipers Alley	457	ABC Radio Network Screening	$750.00
Philadelphia	4	11/18 04:30 PM	Ritz 5	140	Press; Patrons Of Please Touch Museum; Cynwyd Elementary School; St. Peter Elementary School; Discovery Zone patrons; Zainy Brainy patrons.	$400.00
		11/19 07:30 PM	Ritz 5	350	National Promo Partners	$850.00
		11/19 07:30 PM	Riverview	450	National Sponsors	$1,000.00
San Francisco/San Jose	5	11/14 06:00 PM	Embarcadero	300	Press; family/kids groups	$500.00
		11/19 07:30 PM	Alhambra	1130	National Promotional Partners	$800.00
		11/19 07:30 PM	UA Pruneyard	772	National Promotional Partners	$800.00
		11/20 06:00 PM	Dolby Laboratories	95	Guests of Executive Producer Ed Feldman	$0.00
		11/25 07:30 PM	UA Pruneyard	442	San Jose Mercury News readers; Toys R Us patrons	$650.00
Boston	6	11/19 07:30 PM	Sony Nickelodeon	437	National: Nestle; Payless; Ralston; Walt Disney Records; Frito-Lay; General Mills	$675.00
Washington, DC	7	11/19 07:30 PM	Sony Pentagon City Six	500	National Promo Partners	$600.00
		11/21 07:30 PM	UA Theatres Bethesda	180	Washington DC Press; local families	$600.00

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Dallas/Ft. Worth	8	11/19 07:30 PM	UA Plaza	750	National Promotional Partners	$750.00
		11/21 05:30 PM	Movies 17	500	Dr. Pepper Corporate screening	$500.00
		11/25 05:00 PM	GCC Galleria 5	522	ABC Radio Network executives; advertising agency employees and their families	$500.00
		11/25 07:00 PM	Movies 17	750	Dallas Morning News readers; Macy's shoppers; Dallas Family readers; LiL' Things shoppers	$750.00
		11/26 07:00 PM	AMC Palace 9	500	Fort Worth Star Telegram "Class Acts" readers; Ridgemar Mall shoppers	$500.00
Detroit	9	05/04 07:30 PM	Copperfield 6	350	Comedy	$350.00
		11/19 07:30 PM	Star John R 10	500	National promo partners; critics	$500.00
		11/22 07:30 PM	Michigan Theatre	1700	Jeff Daniels' benefit screening	$500.00
		11/23 02:00 PM	Michigan Theatre	1700	Jeff Daniels' benefit screening (children's)	$500.00
		12/05 07:30 PM	Star John R 10	300	Working Woman Magazine	$500.00
Atlanta	10	11/19 07:30 PM	GCC Sandy Springs 8	750	National Promo Partners	$800.00
		11/20 07:30 PM	Cinevision Scrn	100	Area Dalmatian Club; Press	$150.00
Houston	11	11/19 07:30 PM	GC Meyerland Plz 8	606	National promotions partners	$625.00
		11/20 07:00 PM	Penhorne Mall 5 #3	351	McDonalds; Frito Lay; General Mills	$642.00

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Houston	11	11/26 07:30 PM	CPO River Oaks Plaza Cinema	225	Houston Chronicle; Sear's Department Stores promoton winners; some invited guests	$300.00
		11/26 07:30 PM	GC Meyerland Plz 8	590	KLDE Radio; Houston Chronicle; Foley's Department Stores promotions winners; some invited guests	$475.00
Seattle	12	11/12 04:00 PM	Northwest Previews Scr Rm	82	Press; Media; WOM groups	$150.00
		11/19 07:30 PM	Cineplex Odeon Grand Cinemas Alderwood	755	National promotional partners	$700.00
		11/26 07:00 PM	Crossroads 8	350	KPLZ-FM	$600.00
Cleveland	13	11/19 07:30 PM	Sony East	450	National Promotional Partners	$550.00
Minneapolis/St. Paul	14	11/16 10:00 AM	Mann St Louis Park 6	236	Press; Agency parent and children's lists.	$225.00
		11/19 07:30 PM	GCC Centennial Lakes	498	National Promotional Partners	$600.00
		11/25 07:30 PM	GCC Centennial Lakes	248	MINNESOTA PARENT winners	$350.00
Tampa/St. Petersburg	15	11/19 07:30 PM	AMC Regency 20 Brandon	600	National Promo Partners; Advisor Magazine; St. Petersburg Times	$600.00
Miami/Ft. Lauderdale	16	11/19 07:30 PM	AMC Fashion Isld 16	600	National Promo Partners	$600.00
		11/25 07:00 PM	GC Pembroke Pines	712	Pembroke Lakes Mall; Sun Sentinel; Barnes & Noble	$725.00
Phoenix	17	11/19 07:30 PM	AMC Metro Village 6	960	National Promo Partners	$1,000.00
Denver	18	11/15 10:00 AM	AMC Tivoli 12	200	Press-Families	$250.00

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Denver	18	11/19 07:30 PM	MANN Cherry Creek 8	500	National Partners	$900.00
		11/20 07:30 PM	UA Continental	500	American Humane Association Benefit	$1,500.00
		11/26 07:00 PM	UA Continental	900	KOSI-FM Winners; Rocky Mountain News Winners; KWGN-TV Winners	$1,500.00
Pittsburgh	19	11/19 07:30 PM	W. Showcase 12	940	National Partners; Staff of Kaufmann's; Pittsburgh Post Gazette; WVTY-FM; Children's Museum; Bruegger's Bagels; City Paper; WPGH/WPTT-TV; Press. NOTE: Two auditoriums - Two prints!	$1,000.00
St. Louis	20	11/19 07:30 PM	AMC ESQUIRE THEATRE	702	NATIONAL PARTNERS	$500.00
		11/21 06:30 PM	AMC ESQUIRE THEATRE	702	Ralston Purina	$500.00
		11/25 07:00 PM	WEHRENBERG DES PERES CINE	300	KYKY-FM; ST. LOUIS POST DISPATCH	$500.00
Sacramento	21	11/19 07:30 PM	Ua Downtown Plz	610	National Promotional Partners	$800.00
		11/25 07:30 PM	UA Market Square	670	KNCI-FM listeners; Market Square Mall patrons	$800.00
		11/26 07:30 PM	Ua Downtown Plz	600	Sacramento Bee readers; Macy's customers	$800.00
Orlando	22	11/19 07:30 PM	GCC Fashion Sq. 6	500	National Promo Partners	$500.00
		11/20 07:00 PM	GCC Fashion Sq. 6	500	Local press; WOMX-FM staff; Edgewood Ranch Foundation; Children's Home Society; Osceola Children's Society; Bookstop; Orlando Sentinel mailing list	$500.00
Baltimore	23	11/19 07:30 PM	Sony Valley Centre 9	400	National Promo Partners	$650.00
Portland	24	11/19 07:30 PM	ACT III / 82nd Ave. Cine. 6	600	National Promotional Partners	$700.00

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Portland	24	11/20 07:30 PM	ACT III / Lloyd Center Cin. 10	200	PRESS	$500.00
Indianapolis	25	11/19 07:30 PM	UA Circle Center	450	National Promo Partners	$650.00
Hartford/New Haven	26	11/19 07:30 PM	Showcase East Hartford	350	National: Nestle; Payless; General Mills; McDonalds; Ralston; etc.	$670.00
San Diego	27	11/19 07:30 PM	Mann Cinema 21	994	Nat'l Promo Partners	$750.00
Charlotte	28	11/19 07:30 PM	GCC Southpark 3	525	National Promo Partners	$500.00
Cincinnati	29	11/19 07:00 PM	National Amusements/Showcase Cin	500	National Promotional Partners	$670.00
Milwaukee	31	11/19 07:30 PM	Marcus Westown Cinema	500	National Promo Partners	$525.00
Kansas City	32	11/19 07:30 PM	Dickinson Southglen 12	916	National Promotional Partners	$1,375.00
		11/26 07:00 PM	Dickinson Southglen 12	458	Winners of The Kansas City Star; KFKF-FM	$685.00
Nashville	33	11/19 07:30 PM	Carmike Bell Forge	442	National Promo Partners	$500.00
Columbus	34	11/19 07:00 PM	AMC Theaters/Dublin Vill 18	500	National Promotional Partners	$1,000.00
Salt Lake City	36	11/19 07:00 PM	Cineplex Odeon, Trolley Corners	750	National Promotional Partners	$800.00
		11/25 07:00 PM	Scera (Independent)	750	KSL-AM; Macey's Food Stores; and invited guests.	$650.00
		11/25 07:00 PM	Villa Theatre	1000	KBEE-FM; KSTU-TV; and invited guests.	$800.00

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San Antonio	37	11/19 07:30 PM	Act III Northwest	500	National Promotions Partners	$525.00
		11/21 07:30 PM	Act III Embassy 14	100	Bob Polunsky; KENS CBS TV; invited families	$175.00
Grand Rapids	38	11/19 07:30 PM	Star Grand Rapids	400	national partners screening; critics	$0.00
Buffalo	39	11/19 07:30 PM	GCC University Mall 8	540	National partners	$600.00
Norfolk	40	11/19 07:30 PM	Regal Greenbrier 13	400	National Promo Partners	$550.00
New Orleans	41	11/19 07:30 PM	GCC Lakeside	621	Natl. Partners	$700.00
		11/25 07:00 PM	GCC Lakeside	454	WLTS-FM listeners	$550.00
Memphis	42	11/19 07:30 PM	Malco Stage Cinema	400	National Partners	$400.00
Oklahoma City	43	11/19 07:30 PM	AMC Northwest 8	535	National Promotion Partners	$535.00
Providence	46	11/19 07:30 PM	Warwick Mall 3	300	National: Nestle; General Mills; Payless; Ralston; McDonald's; Disney Records; etc.	$600.00
Albuquerque	48	11/19 07:30 PM	UA Coronado	500	National Promo Partners	$500.00
Louisville	50	11/19 07:30 PM	Ntl. Amusements Stony Brook Cinemas	250	National Promo Partners	$670.00
Birmingham	51	11/19 07:30 PM	Cobb Festival 18 Cinemas	500	National Promo Partners	$750.00
Albany	52	11/19 07:30 PM	Crossgates Mall 12	424	National partners	$750.00

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Dayton	53	11/19 07:00 PM	National Amusements/Showcase Crossp	480	National Promotional Partners	$1,000.00
Richmond	54	11/19 07:30 PM	UA West Tower #2	322	National Promo Partners	$600.00
Jacksonville	55	11/19 07:30 PM	Regal Beach Blvd	600	National Promo Partners	$750.00
Fresno	56	11/19 07:30 PM	Festival 6	650	National Promotional Partners; KMPH-TV viewers	$900.00
Tulsa	59	11/19 07:30 PM	UA Parklane	477	National Promo Partners	$500.00
Knoxville	62	11/19 07:30 PM	Regal Downtown West	330	National Promo Partners	$550.00
Wichita	63	11/19 07:30 PM	Dickinson NorthRock 6	275	National Promotional Partners: McDonald's; Ralston; Nestle; Frito-Lay; Dr. Pepper	$400.00
Austin	64	11/19 07:30 PM	Act III Lincoln Three	500	National promotions partners	$500.00
Las Vegas	66	11/19 07:30 PM	UA Greenvalley	940	Nat'l Promo Partners	$1,200.00
		11/26 07:00 PM	UA Greenvalley	410	KSNE-FM	$250.00
		11/26 07:30 PM	UA Greenvalley	530	KWNR-FM	$250.00
Syracuse	69	11/19 07:30 PM	Hoyts Carousel 14	490	National partners	$600.00
Honolulu	70	11/19 07:30 PM	Waikiki	1000	Nat'l Promo Partners	$1,000.00
		11/26 07:00 PM	Hawaii Theatre Center	1400	KSSK-FM/KITV-TV	$750.00

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Des Moines	72	11/19 07:30 PM	Carmike Cobblestone 9	400	National promo partners; press	$600.00
Rochester	73	11/19 07:30 PM	Marketplace 7	412	National partners	$600.00
Omaha	75	11/19 07:30 PM	Douglas Cinema Center 2 Theatre	500	National Promotional Partners: McDonald's; Ralston; Nestle; Frito-Lay; Dr. Pepper	$500.00
Tucson	80	11/19 07:30 PM	Syufy Century Park 16	500	National Promo Partners	$750.00
Baton Rouge	98	11/19 07:30 PM	UA Siegen 10	400	Natl. Partners	$400.00
El Paso	99	11/19 07:30 PM	GC Cielo Vista IV-X	300	National Promotions Partners	$350.00
Anchorage	155	11/19 07:30 PM	Mann University	342	National Promotional Partners	$600.00
Toronto	201	11/20 07:00 PM	Plaza Cinemas #1	575	McDonalds; Frito Lay; General Mills	$642.00
Montreal	202	11/20 07:00 PM	Eaton Centre 6 Cinemas #2	477	McDonalds; Frito Lay; General Mills	$642.00
Vancouver	203	11/20 07:00 PM	Capitol (6) Cinemas #6	325	McDonalds; Frito Lay; General Mills	$642.00
		11/20 07:00 PM	Vancouver Centre Cinemas #1	482	McDonalds; Frito Lay; General Mills	$642.00
Ottawa - Hull	204	11/20 07:00 PM	Capitol Square Cinemas #1	464	McDonalds; Frito Lay; General Mills	$642.00
Edmonton	205	11/20 07:00 PM	Westmount Centre Cinemas #1	499	McDonalds; Frito Lay; General Mills	$642.00
Calgary	206	11/20 07:00 PM	Bankers Hall 5 Cinemas #1	367	McDonalds; Frito Lay; General Mills	$642.00

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Winnipeg	207	11/20 07:00 PM	Northstar Cinemas #2	417	McDonalds; Frito Lay; General Mills	$642.00
London	209	11/20 07:00 PM	Wellington 8	309	McDonalds; Frito Lay; General Mills	$642.00
Saskatoon	218	11/20 07:00 PM	Capitol 4 Cinemas #1	325	McDonalds; Frito Lay; General Mills	$642.00
Regina	221	11/20 07:00 PM	Cornwall Centre Cinemas #4	222	McDonalds; Frito Lay; General Mills	$642.00
					Total Cost:	**$112,909.00**